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Steve's Snappin' Dogs Hosts Chow Down for Charity Event in Celebration of National Hot Dog Month

DENVER - July is National Hot Dog Month. In honor of the occasion, Steve's Snappin' Dogs (3525 East Colfax Avenue) will host its annual Chow Down for Charity hot dog eating contest to benefit Project Angel Heart. Contestants are welcome to try to qualify for the final chow down any day prior to the finals which take place at 1:00pm on Sunday, July 25, 2010. For a $25 fee, those who can eat five hot dogs in a three-minute time frame will qualify.

Sounds easy? Think again. Unlike the more famous Nathan's contest, contestants must eat Steve's hot dogs bun and all. No dunking is allowed which makes them harder to eat quickly and more appetizing to watch. The qualifying record is eight hot dogs in three minutes and the finals record is thirteen in eight.

The Denver Roller Dolls will add to the carnival-type finals which is free and open to the public. The final chow down place at 1:00pm on Sunday, July 25, 2010 and consist of the top qualifying contestants in an eight-minute eat-off. The grand winner will receive the 2010 trophy, a $150 cash prize, and be crowned "Top Dog" in Denver.

“We are encouraging people to sign up,” says Steve’s Snappin’ Dogs owner Steve Ballas. “The more signed up for the qualifier, the more we can give to our favorite charity,” he added. A total of 25% of the sales and a portion of entry fee will directly benefit Project Angel Heart.

For more information, visit www.chowdownforcharity.com or call 303-333-SNAP.

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Steve's Snappin' Dogs, now in its fourth year of existence, has won numerous awards for providing friendly service and excellent food products to the greater Denver community. As part of the greater mission, Steve’s Snappin’ Dogs has donated thousands of dollars and volunteer hours to its preferred charity in Colorado - Project Angel Heart.

Project Angel Heart’s mission is to deliver nutritious meals to improve quality of life, at no cost, for those coping with life-threatening illness. This year, Project Angel Heart will deliver over 400,000 nutritious meals to men, women, and children living in the metro Denver and Colorado Springs areas.
The 3rd Annual Chow Down for Charity

Qualifier:

- Must be 18 or older to enter
- Cost is $25 plus tax (goes to charity)
- Can try to qualify at Steve's Snappin' Dogs during normal business hours
- Must eat 5 hot dogs in 3 minutes to qualify
- Must eat bun and all - No dunking in allowed
- Top qualifiers make the finals

Finals:

- Takes place at 1pm on Sunday, July 25
- The carnival-type event will feature the Denver Roller Dolls and is free and open to the public
- Features the top qualifying contestants in an eight-minute eat-off
- Cash prizes and trophies to the top three finalist
- Proceeds of entry fee and sales benefit Project Angel Heart

More Info:

Steve's Snappin' Dogs
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303-333-SNAP (7267)
www.stevessnappindogs.com
www.chowdownforcharity.com